

Message Text

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PAGE 01 MANILA 01285 041210Z

46

ACTION COME-00

INFO OCT-01 EA-07 ISO-00 CIAE-00 EB-05 INR-10 LAB-02

NSAE-00 PA-02 RSC-01 SIL-01 USIA-12 PRS-01 SAM-01

DRC-01 /044 W

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R 040924Z FEB 74

FM AMEMBASSY MANILA

TO SECSTATE WASHDC 810

INFO AMEMBASSY SINGAPORE

UNCLAS MANILA 1285

E.O. 11652: N/A

TAGS: BEXP, RP

SUBJ: PROPOSED FY-1975 EVENT SCHEDULE

REF: STATE 014045

1. FY 1975 EVENT SCHEDULE AS OUTLINED REFTEL IS CONSIDERABLE IMPROVEMENT OVER THAT ORIGINALLY PROPOSED (STATE A-5963) AND WE ARE GRATEFUL FOR USDOC'S AGREEMENT TO COMMIT ADDITIONAL RESOURCES TO THE PHILIPPINES.

2. WITH MANILA INTERNATIONAL TRADE FAIR RESET FOR OCTOBER 1976 (MANILA 854) NUMBER OF EVENTS NOW SCHEDULED FOR MANILA DURING FY-1975 TOTALS FOUR, WITH THREE OF THESE (INCLUDING OFFSITE EXHIBIT) COMING IN LAST HALF OF FISCAL YEAR.

3. AS MONTHS OF AUGUST THROUGH NOVEMBER ARE COMPLETELY FREE, WE WONDER IF IT WOULD NOT BE POSSIBLE TO SCHEDULE A CATALOG SHOW OR TRADE MISSION DURING THIS PERIOD. WE WOULD WELCOME OPPORTUNITY EXPLORE THIS POSSIBILITY WITH USDOC AND USTC SINGAPORE. WE WOULD APPRECIATE INFORMATION ON EVENTS PROGRAMMED FOR OTHER COUNTRIES, WHICH MIGHT BE EXTENDED TO INCLUDE THE PHILIPPINES, SO THAT WE CAN COMMENT ON THEIR APPROPRIATENESS FOR THE PHILIPPINE MARKET.

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PAGE 02 MANILA 01285 041210Z

4. RE TRADE EXHIBITION, BALLROOM AT HOTEL INTERCONTINENTAL

HAS BEEN RESERVED FOR PERIOD APRIL 15-28, 1975. PLEASE
ADVISE IF DATES SHOULD BE MODIFIED. HOTEL REQUIRES FINAL
CONFIRMATION BY MID-OCTOBER 1974. TERMS OF PAYMENT ARE
FLEXIBLE, BUT HOTEL HAS INDICATED DESIRE FOR ADVANCE PAYMENT
IN RANGE OF 50 PERCENT BY EARLY JANUARY 1975. RENTAL RATE
FOR BALLROOM IS STILL TO BE DETERMINED. WE UNDERSTAND
AUSTRALIANS WILL PAY \$450.00 A DAY FOR TRADE EXHIBIT ND
T
MONTH. WE WILL PROBABLY HAVE TO PAY MORE THAN THAT IN
VIEW OF FACT THAT A) PRICES UNDOUBTEDLY WILL INCREASE
BETWEEN NOW AND APRIL 1975 AND B) BALLROOM IS
NORMALLY IN HEAVY DEMAND DURING MONTH OF APRIL RESULTING
IN A SEASONAL INCREASE IN RATES.
SULLIVAN

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NNN

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